



# DREMEL®

**FOR IMMEDIATE RELEASE**

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***Celebrating 75 Years of Dremel®***

**MT. PROSPECT, Ill.** – The year 2007 marks the 75<sup>th</sup> anniversary of the founding of Dremel®, located in Mt. Prospect, Ill. Back in 1932, A.J. Dremel didn't just start a company with the first electric razor blade sharpener. He started a tradition of producing ingenious tools that meet customers' evolving needs. Today, the name Dremel is one of the leading brands in the tool industry. The success of the Dremel brand comes from a desire to serve professionals, homeowners, craftspeople, and artists alike who use Dremel tools every day around the world to craft, create, refurbish and so much more.

**Celebrating a Milestone**

In honor of its anniversary, the Dremel brand is proud to offer a Limited-Edition 75<sup>th</sup> Anniversary Rotary Tool Kit in a commemorative tin. The limited-edition rotary tool features chrome accents on the brush caps, collet, power switch and bail hanger. With a variable speed of 5,000 to 35,000 rpm and the capability to accept more than 150 Dremel accessories, the limited-edition tool is perfect for home improvement, repair, crafts and hobbies. The kit comes complete with 75 genuine Dremel accessories in the categories cutting, polishing, sanding and grinding, and includes a bonus 12-in-1 Multi-Tool that features a pliers and an array of blades. The Dremel 75<sup>th</sup> Anniversary Limited-Edition Rotary Tool will be available in April 2007 at most hardware stores and home improvement centers nationwide (SRP \$75.99).

For 75 years Dremel products have progressed with the world, helping consumers experience rewarding hands-on projects every day. Join us, as we look forward to 75 more years of innovation, creativity and success.

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